



PROGRESS VS TARGETS

SUSTAINABILITY REPORT

Empowerment Through Connectivity

Key ● Achieved ◐ Ongoing

2014 target objectives, and initiatives

Status as at end 2014

2015 Focus Areas and Targets

Offer products and services that promote affordable and positive use of the internet.



Offer products and services that promote affordable and positive use of the internet.

Expand 3G network to more than 80% of populated areas.



Expand 3G network to more than 80% of populated areas.

Completed network modernisation programme, and continue to roll out LTE services.



Completed network modernisation programme, and continue to roll out LTE services.

Continue supporting the government's coverage and USP initiatives that bring internet to more Malaysians.



Continue supporting the government's coverage and USP initiatives that bring internet to more Malaysians.

Complete Phase 1 of DiGi Challenge for Change 2013/2014 and choose best ideas for mobile applications.



Complete Phase 1 of DiGi Challenge for Change 2013/2014 and choose best ideas for mobile applications.

Develop minimum of 5 mobile applications from the best ideas.



Develop minimum of 5 mobile applications from the best ideas.

Launch Phase 3 of DiGi CyberSAFE Programme.



Launch Phase 3 of DiGi CyberSAFE Programme.

Create awareness amongst 100,000 school students and teachers.



Create awareness amongst 100,000 school students and teachers.

Ethical and Responsible Business

Key ● Achieved ◐ Ongoing

2014 target objectives, and initiatives

Status as at end 2014

2015 Focus Areas and Targets

Continue to enhance management of compliance to risk-assessment and customer privacy and data protection.



Continue to enhance management of compliance to risk-assessment and customer privacy and data protection.

Focus on reducing risks of major non-compliance in our supply chain.



Focus on reducing risks of major non-compliance in our supply chain.

Continue to embed customer centricity focus in key customer touchpoints.



Continue to embed customer centricity focus in key customer touchpoints.

Enhance customer centric culture amongst employees.



Enhance customer centric culture amongst employees.

Strengthen internal awareness and compliance to policies and manuals on privacy, information management and security.



Strengthen internal awareness and compliance to policies and manuals on privacy, information management and security.






Best on People







Key ● Achieved ◐ Ongoing









2014 target objectives, and initiatives

Status as at end 2014

2015 Focus Areas and Targets

Strengthen the effectiveness of the BOPC to expedite resolution of issues.		Strengthen the effectiveness of the BOPC to expedite resolution of issues.
Promote healthier lifestyles through awareness and training programmes for employees. Focus on reducing the Lost-time Injury Frequency.		Promote healthier lifestyles through awareness and training programmes for employees. Focus on reducing the Lost-time Injury Frequency.
Refresh key workspaces within DiGi's offices.		Refresh key workspaces within DiGi's offices.
Continue to improve the Competency Framework. Commence development of a Career Framework. Design a formalised training curriculum. Strengthen employer branding to attract and retain top talents.		Continue to improve the Competency Framework. Commence development of a Career Framework. Design a formalised training curriculum. Strengthen employer branding to attract and retain top talents.
Continue enhancing total rewards framework.		Continue enhancing total rewards framework.

Climate Change and Environment		
	  Achieved  Ongoing	
2014 target objectives, and initiatives	Status as at end 2014	2015 Focus Areas and Targets
Completed network swap, focus on optimizing for greater energy efficiencies.		Completed network swap, focus on optimizing for greater energy efficiencies.
Strengthen efforts to reduce diesel consumption via hybrid solar-diesel sites and conversion of off-grid sites to grid power, where feasible.		Strengthen efforts to reduce diesel consumption via hybrid solar-diesel sites and conversion of off-grid sites to grid power, where feasible.
Strengthen efforts to improve energy efficiency of air conditioning.		Strengthen efforts to improve energy efficiency of air conditioning.

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VISION, MISSION AND VALUES
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CEO'S MESSAGE
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APPROACH
- 
STRATEGY
- 
FOCUS AREAS
- 
PERFORMANCE
- 
ACCOLADES
- 
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