



VISION, MISSION AND VALUES

SUSTAINABILITY REPORT

Vision

Our vision is to be a company that is always **'Changing the Game'**. We do this by constantly pushing boundaries, defining new standards, and ensuring continuous improvements in all parts of our business.

Mission

We deliver *Internet For All* as part of our commitment to building a connected Malaysia - enabling access to mobile internet services and applications by offering customers the right combination of devices and value pricing, as well as the best usage experience.

Values

Keep Promises

We take ownership for delivering on our goals and responsibilities, and pride ourselves on driving quality into everything we do.

Make It Easy

We aim for simplicity in the way we work, and in offering products and services that are easy to understand and easy to use.

Be Respectful

We are open-minded and professional in our conduct, and appreciate differences in cultures, opinions, and outlook.

Be Inspiring

We bring passion, energy, and creativity into everything we do, and make every effort to constantly drive change and continuous improvement.



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CEO'S MESSAGE



APPROACH



STRATEGY



FOCUS AREAS



PERFORMANCE



ACCOLADES



ABOUT THIS REPORT

- ▶ Governance
- ▶ Stakeholder Engagement
- ▶ Material Issues

- ▶ Empowerment Through Connectivity
- ▶ Ethical and Responsible Business
- ▶ Passionate Employees
- ▶ Climate Change and Environment

- ▶ Performance Indicators
 - Empowerment Through Connectivity
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- ▶ GRI
- ▶ UNGC
- ▶ Glossary
- ▶ Assurance Statement

